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***City of Fremont Website Gets a Major Upgrade***  
*City takes an “un-government” approach to enhanced website*

**Fremont, Calif.** – July 17, 2014 – Today, the City of Fremont unveiled the newest version of its website, [www.Fremont.gov](http://www.Fremont.gov), differentiating itself from traditional government design standards.

The new site is a far cry from your typical government digital property. Inspired by the City’s business site, [www.ThinkSiliconValley.com](http://www.ThinkSiliconValley.com), which launched just last summer, the new City website landing page features some stunning panoramic views of Fremont’s most iconic landscapes and community events, and an overall cleaner look and feel.

But the new website doesn’t only look more attractive — it also strives to increase transparency and enhance communications between the City and its visitors. If site visitors ever need to know more about an upcoming community event, new business opening, traffic updates, or any other City-related information, they can refer to the City’s new [social media center](#), which provides easy access to the City’s Facebook, Twitter, YouTube channel, Google+, LinkedIn, Instagram and [blog](#).

The site also pays tribute to Fremont’s rich history with a timeline that depicts the City’s major historical events. Other new additions to the site include:

- A section devoted entirely to Fremont’s [sustainability](#) efforts and how the City is reducing its carbon footprint.
- A new, continually evolving technology section for [mobile applications](#) and [open data](#) that strives to increase transparency and accountability and enhance communications.
- An [Agenda Center](#) where site visitors can access City Council, Planning Commission, and Boards and Commission agendas, minutes and webcasts.

“The new website represents the direction that our City is moving toward,” said City Manager Fred Diaz. “We’re aiming to bring a streamlined approach to government, and this website allows us to share information with the Fremont community in a highly personal manner.”

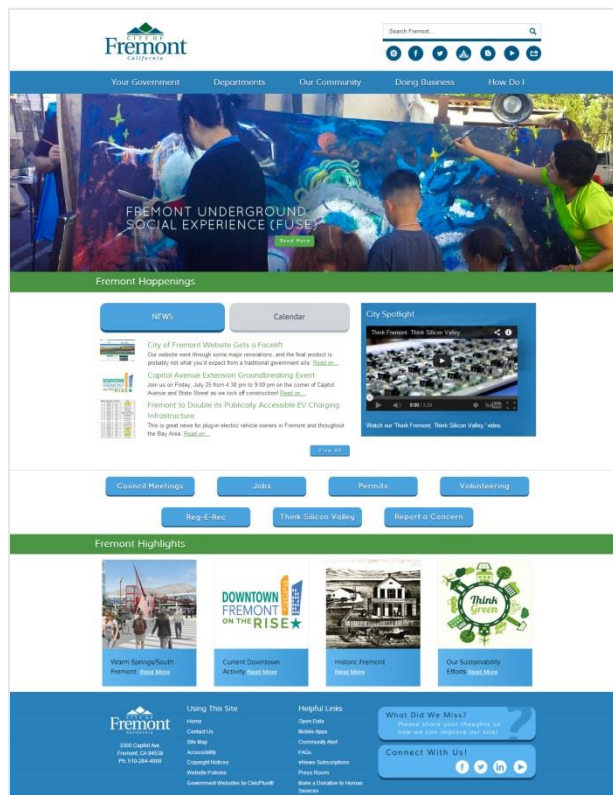
(more)

For a more detailed view of the new website be sure to go to [www.Fremont.gov](http://www.Fremont.gov) and check out the before and after shots below for reference.

### Before:



### After:



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